

ER 61-119/a

17 JAN 1961

✓  
Mr. Ralph B. Powell, General Manager  
Springfield, Missouri Chamber of Commerce  
P. O. Box 1036 South Side Station  
Springfield, Missouri

Dear Mr. Powell:

Thank you very much for your letter of 3 January inviting me to speak at the Annual Banquet of the Springfield Chamber of Commerce sometime in April.

I sincerely regret that I will be unable to accept your kind invitation even though you were good enough to leave the choice of a date in April to me. In view of my present position, it is necessary for me to restrict my speaking engagements to the various government service schools, except on a rare occasion when I make an outside talk. Unfortunately, I cannot make an additional commitment at this time.

Your thoughtfulness in asking me to be with you on this occasion is indeed appreciated and I would like to take this opportunity to wish you every success in your banquet.

With kindest regards,

Sincerely,

SIGNED

Allen W. Dulles  
Director

O/DCI   bak(13 Jan. 61)

Distribution"

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(EXECUTIVE SECRETARY FILE Invitation)

# Springfield, Missouri Chamber of Commerce

"QUEEN CITY OF THE OZARKS"

P. O. Box 1036 South Side Station  
TELEPHONE UN 2-5566

January 3, 1961

61-129

Mr. Allen Dulles  
Central Intelligence Agency  
2430 E. Street, N. W.  
Washington, D. C.

Dear Mr. Dulles:

We called your office this morning to invite you to be the principal speaker at the Springfield, Missouri Chamber of Commerce Annual banquet to be held in April 1961.

As you were unable to come to the telephone, we talked with Mr. [REDACTED]. He requested a letter of invitation be mailed. He also stated he would bring our request to your attention.

The date of the meeting will be the date best suited for your appearance during the month of April. Our preference would be one of the four Monday evenings, however, we are very flexible and could schedule the meeting to best fit your itinerary.

Enclosed you will find our 1960 program which will present a good picture of the evening's activities. We are also attaching information about our fine City and surrounding area.

We would very much like to have you and Mrs. Dulles visit our City and await your favorable response at your earliest convenience.

Cordially yours,

*Ralph D. Powell*  
RALPH D. POWELL  
General Manager

RDP/cjb  
Enclosures

# SPRINGFIELD, MISSOURI CHAMBER OF COMMERCE

## Annual Meeting & Banquet

WEDNESDAY, APRIL 13, 1960

### ... Program ...

THOMAS BAIRD  
General Chairman

BILL CANTRELL  
Master of Ceremonies

7:00 p.m. INVOCATION

REVEREND THOMAS ZIMMERMAN  
Gospel Publishing House

DINNER

ENTERTAINMENT

THE PITCHHIKERS  
International Champions, S.P.E.B.S.Q.S.A.

8:20 p.m. AWARDS & PRESENTATIONS

E. A. MARTIN, JR.

8:35 p.m. ADDRESS

J. C. LOFTIS  
President, Kraft Foods, Inc.

### About Our Speaker...



J. CLYDE LOFTIS  
President, Kraft Foods, Inc.

mittee of the National Dairy Products Corporation shortly thereafter.  
He is a director of the M. K. & T. Railroad, and a member of the board of governors of the Menninger Foundation, Topeka, Kansas.

Like most leaders in Kraft Foods, Clyde Loftis, president of Kraft since December 13, 1956, began humbly and worked through a series of promotions into a position of top management.

Loftis started work in Tampa, Florida, on September 26, 1926, as a salesman for a wholesale grocery house that handled Kraft products. Shortly afterward, Kraft started its own distribution branch in Tampa, and Loftis was named manager.

Later he received a series of promotions within the company's Southeastern Division sales department, which moved him up to sales manager of the Atlanta branch, then to division sales manager, and on to assistant division manager.

In 1944, Loftis was made division manager for Kraft's Southwestern Division. He achieved such an outstanding record as division general manager that he was called to the company's international headquarters in Chicago in 1951 to serve as executive vice president.

Loftis became a member of Kraft's Board of Directors and the Operating Com-

## Salute to Kraft!

This year we are proud to honor Kraft Foods, Inc. at our annual Chamber of Commerce Meeting.

Kraft's original operation started in 1939 with a processing and natural cutting plant. In October of 1954 the present plant began production. It is the largest plant of its kind in the United States to do collecting, processing and packaging of cheese.

Mr. J. C. Loftis was Executive Vice-President of Kraft when the decision was made to establish the new plant in Springfield.

Springfield is proud of Kraft and Kraft employees. We salute you!

In Springfield, THE place to buy or build is

Approved For Release 2002/05/07



Natural rolling hills and valleys have been transformed into home sites of



distinction . . . Architectural control . . . City water, natural gas . . . John J. Pershing



School . . . Winding streets, all hard surfaced with curbs.

JOHN Q. HAMMONS

Developers

LEE McLEAN, JR.

Approved For Release 2002/05/07

1525 S. Glenstone — Dial TU 1-7701 or TU 1-4040 1846 E. Sunshine — Dial TU 1-4411

CIA-RDP80B01676R004100020083-6

Visitors  
and  
Newcomers  
Guide

# KEYS to Springfield



DECEMBER  
1960

CIA-RDP80B01676R004100020083-6

*One of the*

## **Most Precious Gifts**

*you can give your family for Christmas*

## **IS A HOME**

*that will assure their future security.*

## **It Is A Lasting Gift**

and in most cases will increase in value as the years go by.

If you are interested in buying a home, call

**Perry Ragan, W. H. Wright,**

**Sam B. Hoefgen or C. L. Bossi**

who will advise you on just how easy you can own a home.

The salesman will bring his listing book showing pictures of homes for sale and explain how they can be financed.

PHONE UN 6-7222

Home of "HAPPY HOMER"



1400 AND 1402 WEST SUNSHINE



You'll find this colorful sign and dozens like it in downtown Springfield! There are thousands of easy to find . . . easy to reach off street parking places . . . DOWNTOWN!

Park your car on any of the scores of parking lots — ride the free bus to the door of your favorite store!

It's easier to shop downtown . . . for stores . . . hundreds of them are concentrated in a single area! You find everything you want . . . in a wider choice . . . within a radius of a few blocks!

### ***Visitor in Springfield?***

To get downtown . . .

Turn South on Grant from North of town . . .

Turn West on St. Louis Street from Glenstone . . .

Turn north on Campbell or Jefferson from Sunshine

Turn East on College from West of Springfield!

THE

DOWNTOWN

MERCHANTS

Antiques  
Hoover's Antiques .....15

Automobile Rental  
Hertz System ..... 3  
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Colonial Dinner House .....8  
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Pizza House .....4  
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Dancing  
Tony's Mayfair Cocktail Lounge...4

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**REAL ESTATE**  
FOR SALE  
**K.R. CAN-TRELL**  
REALTOR  
1461 S. Glenstone  
Ph. TU 1-4333  
(Map H-6)  
K. R. CAN-TRELL, Realtor

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**Tire Trouble?**  
Call UN 2-1924  
**TIRE TOWN**  
A Division of Truxan-Parts, Inc.  
(Map G-2)  
Commercial at Glenstone  
Springfield, Missouri

**THE**  
**UNION NATIONAL**  
**BANK**  
OF SPRINGFIELD  
The  
Bank That Always Runs Strong  
Member Federal Deposit Ins. Corp.

# KEYS to Springfield

## GUIDE TO SPRINGFIELD ACTIVITIES

Published Monthly • KEYS TO SPRINGFIELD CO. • Verlene Franson, Editor  
2323 LUSTER BOULEVARD • SPRINGFIELD, MISSOURI • PHONE TU 1-7027  
Advertising Representatives — BURKE & BROWN, Inc. — Phone TU 1-5566  
Copyright, 1960 by Verlene R. Franson, Owner and Publisher  
VOL. 4 NO. 3 Printed by Cain Printing Co. DECEMBER, 1960

Keys to Springfield is distributed throughout the city and selected points throughout the United States to acquaint visitors and new residents with practical information about Springfield and vicinity.



### THIS MONTH'S COVER

Santa Claus seldom gets the chance to use his sleigh in the Ozarks.

Springfield weather records show that only on four Christmases since 1887 has there been a really white Christmas here . . . 1892, 1913, 1915, and 1918. There were four others with a small amount of snow, making eight times out of 73 years the Ozarks has had a white Christmas.

The most recent white Christmas was in 1935 and then it was more sleet than snow that covered the ground.

Springfield and the Ozarks enjoy a variety of weather with four definite seasons. Each with its own peculiar charm adds to the zest of Ozark life. With the changing seasons, we are seldom caught in prolonged sultry heat or

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numbing cold. Seldom do we have traffic-stopping snow. But on occasion Mother Nature does spread a white blanket as she did in the scene on this month's cover which was snapped by a Springfield Newspaper photographer last winter when the Springfield area recorded more than 31 inches of snow, nearly three times the normal amount.

The growing season this year was shorter than usual with only 172 days compared to 199 frost-free days in the normal season.

Rarely does a substantial amount of snow remain on the ground for more than two or three days. There are many delightful days for outdoor activities even in mid-winter here.

**NATIONAL**  
CAR RENTALS  
Phone UN 2-5078  
Current Models  
Downtown, 219 N. Jefferson  
(In Congress Garage, Map F-4)

**HERTZ**  
SYSTEM  
Phone UN 4-7328  
We rent all types  
Cars and Trucks  
807 E. Trafficway (Map G-4)  
Municipal Airport Terminal Bldg. (Map J)



## TONY'S MAYFAIR

### Dancing Nightly

To Live Music

### COCKTAIL LOUNGE AND RESTAURANT

Lunches & Dinners Daily

"Springfield's  
Finest and Newest"

DOWNTOWN, 413 ST. LOUIS  
(Map F-4)

We Specialize in Good Food

• STEAKS

• SPAGHETTI

Open 10 A.M. - 1:30 A.M.  
Closed Sundays

AIR CONDITIONED

Facilities for 25, Private Party Room

PHONE UN 6-9617



"Woman by a Large Window", an oil on canvas, is one of the paintings from the exhibition featured in the main gallery of the Art Museum this month.

"The Figure in Contemporary American Painting" will be on display Dec. 4-26 in the main gallery at the Springfield Art Museum.

The exhibition consists of paintings, with the exception of two large woodcut prints. These are works "in which the human figure is the chief concern for the expression of ideas and the portrayal of an emotional state . . ." They show an awareness of the contributions of abstract art.

The one-man show, Dec. 4-28, will be by Bob Johnson, museum curator.

#### ART MUSEUM SCHEDULE

Monday thru Saturday, 9:00 a.m. to 5:00 p.m.

Tuesday, Wednesday and Thursday nights, 6:30 to 9:30. Sunday, open 1:00 to 5:00 p.m.

#### PIZZA HOUSE, INC.



FRESH PIZZA

Prepared in 12 Minutes

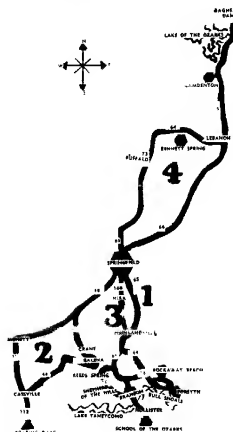
Watch for PIZZA Sign on S. Glenstone  
4 p.m. to 1:30 a.m. Closed Monday  
1349 D & E Glenstone (South)  
Phone TU 1-4073

#### Aunt Martha's Pancake House

1700 East Cherokee  
(Just North of the Plaza Bowl)  
11 VARIETIES OF PANCAKES  
Served All Hours

Steaks Open 8 a.m. Chicken Closed 8:30 p.m.  
Closed Monday

## TAKE A TRIP THROUGH THE OZARKS



Four sight-seeing trips out of Springfield take the visitor to the heart of the Missouri Ozarks.

Longest of the trips is to Bagnell Dam on the Lake of the Ozarks, which has a shore line larger than that of Lake Michigan. This trip will probably require a little more than half a day, but the other three can be covered in less time.

**No. 1 (Tour of the Scenic Shepherd of the Hills country and Table Rock Dam)**—Highway 65 south of Springfield, turn west at Reeds Spring junction on Hwy. 76 to Reeds Spring. South on Highway 13 to Hwy. 148. You will see signs pointing to Marvel Cave and Fairy Cave before passing through the Shepherd of the Hills Country, made famous by Harold Bell Wright's novel. Follow 148 until you see a sign pointing to Table Rock Dam. After viewing the dam, return to Highway 148 and follow it to Branson, resort city of Lake Taneycomo.

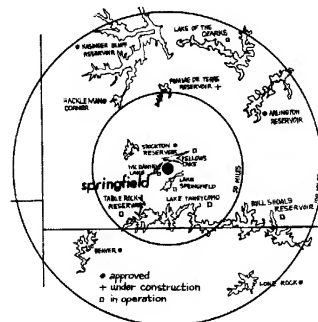
**No. 2 (Roaring River State Park)**—Take Hwy. 60 southwest of Springfield to Monett, south on Highway 37 to Cassville, Hwy. 112 south from Cassville leads to Roaring River State

Park, "Yosemite of the Ozarks", which includes a trout stream, bass lake, picnic and camping grounds and state fish hatchery in a rugged Ozarks setting. On the return trip, follow Hwy. 44 northeast from Cassville to Galena and then take Hwy. 13 north of Crane and to junction Hwy. 60, which leads back to Springfield.

**No. 3 (Lake Taneycomo, Lake Bull Shoals and School of the Ozarks)**—Hwy. 160 south through Nixa to Highlandville where you pickup Hwy. 65. Follow it south to Branson and cross Lake Taneycomo into Hollister and south to School of the Ozarks. Return to Branson, take Hwy. 160 to Forsyth, resort town, located between Taneycomo and the upper end of Bull Shoals. From Forsyth Hwy. 76, turning off on 76A to Rockaway Beach, the most elaborate of resort and recreation areas in this section of the Ozarks. Follow Hwy. 76 to 65 and return to Springfield.

**No. 4 (Lake of the Ozarks, Bagnell Dam and Bennett Spring State Park)**—Hwy. 65 north to its junction with Hwy. 73 near Buffalo. Follow Hwy. 73 north to Hwy. 64, turn right to east of Lebanon, and then follow Hwy. 5 to Camden, home of the famous J Bar II rodeo. Then take Hwy. 54 across an arm of the Lake

turn on 54 to Camden and on Highway 5 to Lebanon, where you pick up Interstate 44 for the trip back to Springfield.



#### FISHING-HUNTING-OUTDOOR SPORTS EQUIPMENT

We can tell you where the fish are biting—the type of bait and equipment to use—direct you to the streams, lakes and boat docks—furnish you with regulations, permits, and types of equipment you'll need.

#### PEER HARDWARE CO.

317 So. Ave. (Map E-5) Ph. UN 2-9333

## the Shady Inn

Corner Sunshine and Campbell  
On U. S. 60, 160, 166

"Springfield's Finest  
Steak House"

and

Cocktail Lounge



From a tid-bit and  
cocktail to a full  
course dinner—  
You'll enjoy relax-  
ing here.

Open Daily Except Sundays  
10 A.M. to Midnight



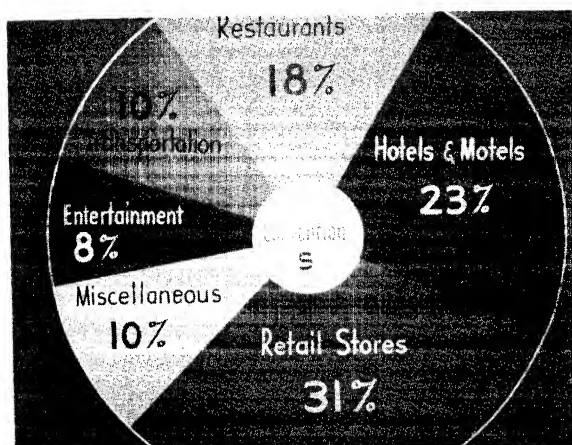
## WHY NOT!

### Invite Your Organization to Hold Its Next Convention in Springfield

The International Association of Convention Bureau's survey shows that the convention business is a significant industry, and that every person in a community benefits directly from them or indirectly.

Delegates spend money for food. They pay to be catered to and provided with comfort. They buy many things, and they need a whole range of services. Every one of these delegates requirements can be met by a business in our community, and the people in all these businesses will be the first to pocket the profits. But, they in turn will respond what they get from the convention. They will spend it for food, rent, hardware and other things the community can supply.

In 1960, 79 conventions and other events were held in Springfield, Thirty-five thousand delegates spent a total of \$4,000,000.00. How was the average dollar spent?



The Springfield Chamber of Commerce provides many services at no cost to you; such as helping to make necessary arrangements, registration, convention badges, planning meeting, etc.

We have a booklet on tips, facilities and a checklist for you and your Organization.

**Springfield Chamber of Commerce**

WALNUT at JEFFERSON

## Food Specialties

**Aunt Martha's Pancake House** (Map 15). Open daily except Monday . . . Specializes in Pancakes, Steaks, Chicken.

**Colonial Hotel** (map F-4). Beautiful new Colonial Room open daily for breakfast, lunch and dinner.

**Davidson's Cafeteria** (map F-4). Open daily except Monday, for lunch and dinner. Fried chicken, salads, pecan pie are our specialties.

**The Hickory Pit Bar-B-Q** (map B-7). Southern Bar B Q meats prepared in open pit ovens . . . always delicious.

**Pizza House** (Map H-6). Pizza Specialty served daily except Monday. Fresh Pizza, not frozen.

**Shady Inn** (map E-7). Every Friday night is Lobster night; Wed. and Sat. nights, prime ribs of beef.

**Tony's Mayfair Cocktail Lounge** (map F-4). Specializing in spaghetti, steaks. Dance nightly, live music.



Photo here and page 13 by Mo. Resources

The archery season on deer started the first of October and winds up on Dec. 15.

Duck hunters have found the Ozarks lake country productive this year. The duck season runs through Dec. 20 and the goose season through Dec. 22, with possession and daily limits both five.

Quail season ends Dec. 15. Limits are six daily and six in possession for the areas south of the Missouri River.

### A REQUIRED TRIP

The Adoration Scene atop Mount Branson (see Trip 3 to Branson, page 17) can be seen throughout the month. The figures, which range from 13 to 27 feet in height, are illuminated and

Chosen by more Springfieldians than any other brand of milk!



### Dine for Less THE CAFETERIA WAY

Noon and Evening  
11-2 5-8

Closed Mondays

Bring the Whole Family

**Davidson's Cafeteria**  
412 St. Louis St.

### The HICKORY PIT BAR-B-Q

For Carry Out Phone UN 6-9612

Scenic at Sunshine (Map B-7)

The best in Southern Bar B Q with or without sauce. Ribs, Beef, Pork, Ham—exactly the way you want it. No charge for children under 6 years. We know we have the best—we'll prove it. Open Daily 11 a.m.

An Ozarks farmer was asked if he had any trouble with insects getting in his corn. "Sure have, he replied, "but I fish 'em out and drink it anyhow."



## FRISCO STILL CITY'S BIGGEST EMPLOYER

## Springfield, One-Time 'Railroad Town' Now Is Leading Transportation Center



This is Locomotive No. 4524, the last steam locomotive bought by the Frisco Railway. It was deeded to the City of Springfield in November, 1953. It is

shown being moved to Grant Beach Park where it is now on display. It was acquired by the Frisco in 1943 for \$198,169. (Photo courtesy of the Frisco).

By Frank Peters

Springfield used to be called a "railroad town." If the words are not often heard nowadays, it is not because the railroads have pined away, for the Frisco Railway is still the city's biggest employer, and the Missouri Pacific's single freight link to the west is thriving.

Springfield today might be called a "transportation town." The city has grown faster than the railroads, but the city's historic function is the same: It channels trade, travel and tourism among a hundred Southwest Missouri towns, and links them with the outside world.

Over the years, cars, buses, trucks and airplanes have claimed a bigger and bigger share of the railroads' work. In the last ten years, too, Springfield has gained its first three major production industries. Someday Springfield may be called a "factory town," but that day is probably far off.

Springfield was the largest town in

Southwest Missouri at the time of the Civil War, before the railroads arrived; it grew very slowly, though, because the rivers hereabouts were too small to navigate, and nature made the roads rocky, hilly and winding.

The town's first railroad crept in from St. Louis in 1873, years after Springfieldians had been told to expect it, and after a fuss with the townspeople the railroad put its terminal a mile north of the town's Public Square.

This rail enterprise was called the Southwest Branch of the Pacific Railroad. It could afford to quarrel with Springfield because it knew it would be the most important institution in the city's life, then and for nearly a century to come.

Today you may view a neat cross-section of Springfield's history by starting at Commercial Street and driving south a mile to the Public Square. The four sets of tracks you see once belonged to four different railroads.

## FOR YOUR INFORMATION . . .

**Altitude** . . . Slightly more than 1300 feet.

**Area** . . . 34.7 square miles.

**Population** . . . Third metropolitan area in Missouri, 96,403 population within City limits by 1960 preliminary Census count. Trade area, approximately 435,000.

**County** . . . County seat, Greene County, central city for 15 counties.

**Founded** . . . 1829.

**Government** . . . Council-Manager  
**Location** . . . Southwest area of state near center of Ozarks region within 60 minutes drive to Ozarks famous recreational areas.

**Weather** . . . Average max 65.4, min 46.6; precipitation, 40.99 inches; humidity 71 percent.

**Churches** . . . About 140, representing more than 30 different denominations.

**Colleges** . . . Bible: Central Bible Institute, Baptist Bible College; Liberal Arts: Drury, Southwest Missouri State, Evangel; Business: Draughon Business University, Office Appliance Mechanics Institute.

**Hospitals** . . . A major medical center. Five community hospitals, three schools of nursing, one nurses' school of anesthesia, Federal Medical Center (1,150 bed prison hospital).

**Industry** . . . Diversified, totaling 240 manufacturing firms—world headquarters Assemblies of God Churches (daily printing of literature over five tons in its Gospel Publishing House); paper containers; trailers; furniture; cheese; clothing; building products, fabricated steel products, portable typewriters, paper boxboards, V-Belts. Information on Industrial Sites may be obtained from the city's Industrial Development Corp. or at the Chamber of Commerce.

**Newspapers** . . . Three published in one plant; morning Springfield Daily News, afternoon Leader and Press; Sunday News and Leader. Daily: Daily Events. Weekly: Union Labor Record.

**Radio and TV** . . . Five radio and two television stations provide listening and viewing over six networks. They are: KGBX, KICK, KTTS, KTTN, KTVI, KTVI, KTVI, KTVI.

**Transportation** . . . Three airlines offer daily passenger and freight service: American, Delta and Ozark Municipal airport 15 minutes from downtown. CAA service available 24 hours a day. Hangar facilities and maintenance crews on duty. Charter service available. **Auto Rental Agencies:** Hertz System and National Car Rentals. **Taxis:** Yellow, Rogers and Red Top. **Bus Lines:** Nine intercity lines provide connections to any part of the United States. City bus transportation provided by City Utilities. **Railroads:** largest railroad shops west of the Mississippi. St. Louis-San Francisco and Missouri Pacific offer both passenger and freight service. **Highways:** U.S. Highways 66, 65, 60, 13, 160 and 166. Greene County has more miles of secondary highways than any other county in Missouri. There's an excellent hard-surfaced road leading from Springfield in any direction. **Truck Lines** . . . Service by 28 highway carriers, Campbell 66 Express general offices.

**Speed Limits** . . . 30 mph unless otherwise posted; business district and school zones, 20 mph. Five municipal parking lots.

**Lodging Facilities** . . . First class accommodations include 2,500 hotel and motel rooms.

**Schools** . . . 36 elementary, six junior high, three senior high, one training school, two for handicapped children, five Catholic parochial schools.

**Mineral Resources** . . . Limestone, agricultural lime, zinc, cadmium.

**Agriculture** . . . 433,280 acres in county, 82.9 percent cultivated. Annual stockyards receipts over \$48,000,000.

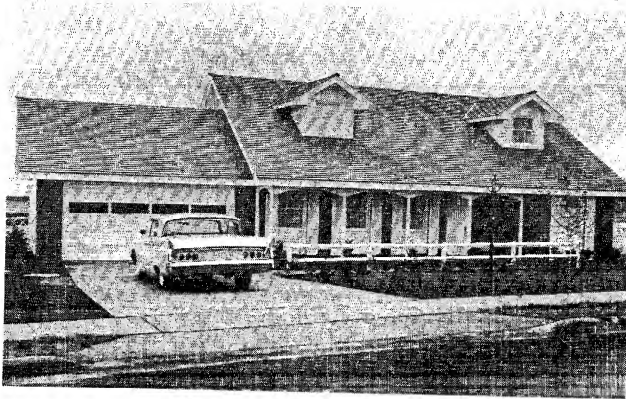
**Commerce** . . . Total Retail Sales for 1959, \$143,672,000, (source, Standard Rate & Data).

### Hoover's House of Antiques

1015 S. National (Map G-6)  
Large collection antique dishes, cut and pattern glass, colored and satin glass Lamps. Clocks. Marble top tables. Primitives. Unusual Gift Items. Open daily except Sunday, 8 a.m. to 5 p.m.

*the finest expression . . .*

*of a NEW dimension in living*



"THE NEW ENGLANDER" built by Alfred S. Durham, decorated by Mashburn Furniture Company

### Showcase and Model Homes

Mardeana Hills may be entered by driving south of Sunshine on Campbell Street and turning west on Broadmoor or by driving south of Sunshine on Fort Street and turning east on Broadmoor.



FHA FINANCING AVAILABLE as low as \$1,523.00 down payment  
Open from 9:00 a.m. until 9:00 p.m. seven days weekly.

Offered by  
**COMMUNITY MERCHANDISERS, INC.**

Phone UN 2-3724

LODGING



To Springfield, Missouri 7

### Springfield Ranks Third In State's Population

With a population increase of more than 30,000 from 1950-60 to 96,403, Springfield is firmly established as Missouri's third city . . . behind only St. Louis and Kansas City in population. Because the Queen City of the Ozarks is strategically located as a distribution center and is the hub of one of the nation's finest vacation areas, a similar growth is expected during the next decade.

According to the preliminary report of the 1959 agriculture census there were 2912 farms in Greene County with an average of per-farm value (including land and buildings) of \$20,048. Nearly one-half of these farms were reported as commercial-type operations.

### ROCK VILLAGE LODGE

JCT. U. S. 65-66-166 (Map H-1)

AAA "One of America's finest and most beautiful Motor Hotels"  
Free TV and radios, private telephones, air-conditioned, the comb. tub and shower baths.

Dining Room and Cocktail Lounge

Ph. UN 6-6688 P.O. Box 1651 SSS

### OAK REST COURT

Southwest Side of City (Map B-7)  
U.S. 166, 60. Mo. 13

Family accommodations. Free TV in each unit. Refrigerated. Weekly rates Sept. to June on Kitchenette Units.  
Rt. 8, Box 1000 Ph. UN 6-6023

### MOTEL LA SALLE

AAA S. W. Side of City (Map A-7)  
Rt. 8, Box 1123 U.S. 166, 60. Mo. 13  
Free TV. Modern brick units. Family accommodations, children's playground, connecting units. Panel ray heat. Refrigerated air. Tile tub and shower.



East Side of City (Map H-4)

U. S. 60, 65, 66, 166

St. Louis and Glenstone

Phone UN 6-1963

Television and Telephone  
In Every Unit

Beautiful New

SWIMMING POOL

for our Guests

A Warm Welcome Awaits You  
At Springfield's Downtown Hotel

## COLONIAL HOTEL

City Route U. S. 66 Telephone UN 6-3511

St. Louis & Jefferson (map F-4)

SEE "JUBILEE U.S.A."  
Theater Just Across the Street

- 200 Rooms with Bath
- Coffee Shop
- Cocktail Lounge
- Air-Conditioning
- Free Parking
- Heart of Shopping District

Family Plan—Children under 14, FREE  
Member AHA



Your key to  
Springfield hospitality



### Colonial Motor Lodge and Dinner House

33 air conditioned rooms and suites,  
each with television and telephone.  
Children's playground - steam heat.

#### Swimming Pool

Enjoy your favorite dishes in our  
famous coffee shop and beautiful  
new Coach Room.

West edge US 166-60 • Telephone  
(Map A-7) AAA UN 2-5074

## Ozark Turkeys Help State Rank 4th as Producer

Missouri has in the last few years  
climbed from 10th to fourth place in  
the nation as a turkey producer.

There are many reasons why south-  
west Missouri is becoming a major  
producing area. The land is cheap,  
well drained and well shaded. The  
Ozarks woodland eliminates the need  
for expensive range shelters. And the  
winters in this area are mild compared  
to those in northern states.

Drive out of Springfield in any direc-  
tion and you'll see huge flocks of tur-  
keys. The biggest producing area is  
at Crane, about 40 miles to the south-  
west. One big producer has about a  
half-million turkeys in his operation in  
southwest Missouri.

Farm experts predict that more and  
more of those big birds Americans  
carve for their holiday dinners will  
be grown in the Ozarks.



**SUPERIOR**  
COURT UNITED



### Mt. Vernon MOTOR LODGE

#### PATIO

and

#### HEATED SWIMMING POOL

68 air conditioned rooms and suites,  
each with telephone, free television  
and radio; wall to wall carpeting;  
steam heat; combination tub and  
shower tile baths.

S.E. side of city US 60-65-166

On the Plaza (Map 15)  
with nice restaurant and 50-  
store shopping center

2006 S. Glenstone Ph. TU 1-2833

TWX S08508

### Elmhurst Motel

Nearest to Downtown

1234 St. Louis (Map G-4) Ph. UN 6-9337  
CITY ROUTES 66-166-60

Television - Kitchenettes - Family Cot-  
tages. Air Conditioned or Air Cooled.

### RESTWELL MOTEL

925 N. Glenstone Ph. UN 5-6622  
(Map H-3)

East side of city near downtown  
U.S. 65-66-166

Television - Telephones - Steam Heat  
Air Conditioned - Carpeted

### PARK - A - NITE COURT

S. W. Side of City (Map B-7)

U.S. 166, 60, Mo. 13

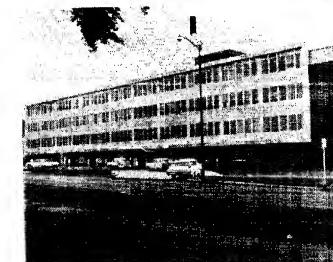
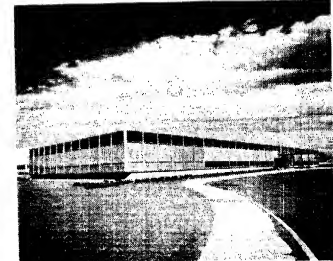
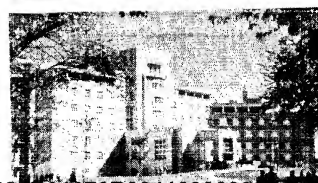
Rt. 8, Box 1135 Ph. UN 6-9956

Reasonable rates. Fireproof units.

Family accommodations, playground.

Ceramic tile baths. Refrigeration

or air cooled. Free Television.





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To Springfield, Missouri

## Eastwood Hills

Gracious, suburban living is the watchword for Eastwood Hills, one of the newest residential developments in Springfield, situated a mile east of the city limits on Ingram Mill Road, just north of Sunshine.

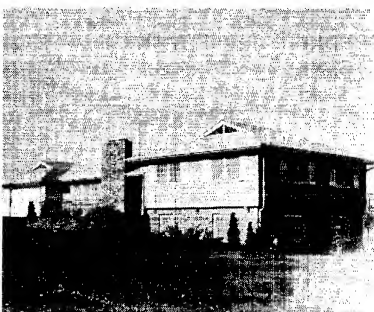
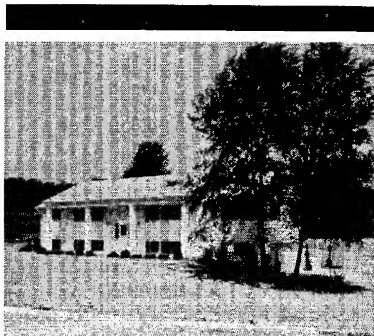
While architectural control prevails in this scenic suburban area, the general price range is such that it easily fits the pocket-book of any potential, discriminating home owner in search of quality.

The three handsome new residences pictured here are an example of the price range. . .

At top is a five-bedroom home priced in the lower \$60,000 class, while in the center is a spacious "showcase" home in the lower \$40,000 range, and at bottom is an ultra-modern home priced in the upper \$20,000 class.

Besides these, there are other homes available in Eastwood Hills on lots ranging from 85 to 140 feet, fronting on wide, paved streets with City Utilities service already available.

For further information contact Aut Swenson, developer, at Box 1553, South Side Station, TU 1-6321 or UN 4-2872, or Springfield's leading contractor-builder, Raymond F. Ward, phone UN 2-9825.



### 'Railroad Town'

(Continued from page 6)

The northern set of tracks, which gave Commercial Street its southwest-northeast slant, were those of the first railroad, the Pacific's Southwest Branch. Their yards, shops and depot created "North Springfield," for many years a separate city. As Springfield's sole rail terminal, Commercial Street once had the biggest hotels and fanciest saloons between St. Louis and Dallas. If you open the right doors you may still see traces of Commercial Street's Victorian elegance.

Nearing the Square, the next set of tracks (at Phelps Street) were those of the Springfield Connecting Railroad, now the "Old East Belt." It was built to join North and South Springfield after the city's second railroad arrived. That was the Kansas City, Fort Scott and Memphis Railway. Its buildings were all painted a brilliant red and white, and its tracks (at Mill Street) now serve the city's one passenger depot.

These three railroads eventually became the property of the St. Louis-San Francisco (Frisco) Railway. The set of tracks nearest the Square, fourth and last in our cross-section, were and are the operation of the Missouri Pacific Railroad in Springfield.

Today these downtown tracks are mostly used for commercial service and switching. Starting after World War II, the Frisco collected all its scattered shops, roundhouses and store-rooms into one great, multi-million-dollar facility that many Springfieldians never see. All the big freight trains go there and come from there. It is called the Springfield Shops of the railroad—formerly the West Shops—and covers a tract a mile long and a half-mile wide in northwest Springfield.

Springfield has not left its railroads behind. It has just fit them neatly into the complex pattern of a modern, growing city that depends not on one, but growth.

### SPRINGFIELD SYMPHONY

On Dec. 6, at 8:00 p.m., the Springfield Symphony Orchestra will present an all-orchestra concert. The concert will be presented in the Central High School Auditorium, map F-3, and tickets will be on sale at the door.

### CHRISTMAS VESPERS

"The Messiah" will be presented by the Drury choir and orchestra at 4 p.m., Dec. 11, in Stone Chapel on the campus. The public is invited.

### COLLEGE BASKETBALL

All of the games this month are at 8 p.m. at both Drury and Southwest Missouri State College.

- 1 Central Okla. at SMS
- 3 Wayland College at SMS
- 7 Missouri Valley at SMS
- 9 Austin, Tex. at Drury
- 10 Washington U. at SMS
- 14 Prairie View at SMS
- 15 William Jewell at Drury

### Like to Live in the Ozarks!

See

**JOHN HUNT & COMPANY**  
1449 St. Louis St. — Ph. UN 2-1736  
For Homes - Business Property - Resorts  
Member Spr'gfd Board of Realtors

For the BEST in Radio

Tune

**560**

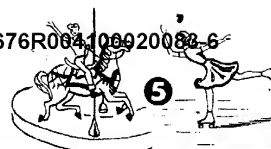
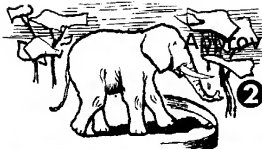
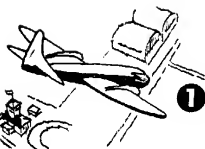
**KWTO**

Springfield, Mo.

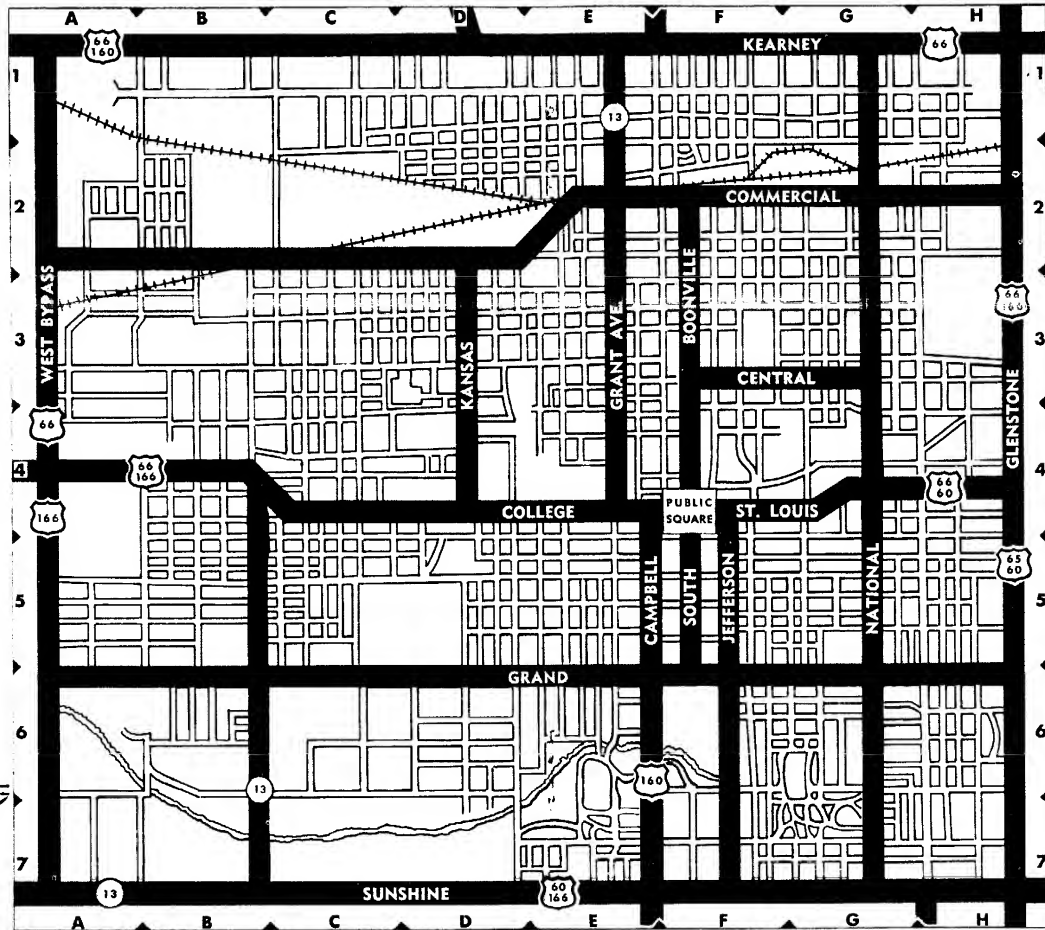
CBS and MORE

**KTTS - AM - FM - TV**

1400 — — 94.7 — — Channel 10



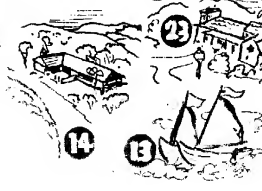
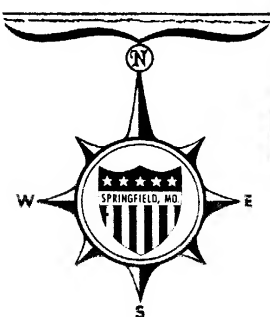
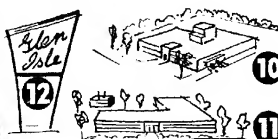
- G-6 Art Museum
- G-1 Baptist Bible College
- E-4 Baptist Hospital
- F-3 Burge Hospital
- F-3 Central High School
- F-5 Chamber of Commerce
- F-3 City Hall
- F-3 City Utilities Building
- F-2 Commercial St. Shopping Center
- H-6 Country Club Shopping Center
- F-5 Jubilee U.S.A.
- F-4 Downtown Shopping Area
- F-3 Drury College
- H-3 Evangel College
- E-6 Fasnacht Park
- F-3 Federal Building—Post Office
- F-2 Gospel Publishing House
- E-3 Grant Beach Park
- F-3 Greene County Courthouse
- E-6 Parkview High School
- E-3 Producers Creamery
- F-4 Shrine Mosque
- G-5 SW Missouri State College
- G-7 St. John's Hospital
- H-3 Smith Park
- E-7 Wedgewood Shopping Center
- F-3 Springfield Public Library
- F-7 Doctor's Memorial Hospital



- 1. Municipal Airport
- 2. Zoo Park
- 3. Fair Grounds
- 4. McDaniel Lake
- 5. Doling Park—Nichols Park
- 6. Municipal Golf Course
- 7. Fellows Lake
- 8. Lily Tulip Co.
- 9. Hickory Hills Country Club
- 10. Kraft Foods Co.
- 11. Royal McBee



- 12. Glen Isle Shopping Center
- 13. Lake Springfield
- 14. Southern Hills
- 15. Plaza Shopping Center
- 16. National Cemetery
- 17. Siler's Daily Fee Golf Course
- 18. Twin Oaks Country Club
- 19. U. S. Medical Center
- 20. 3 Par Night Golf
- 21. Springday Manufacturing Co.
- 22. Central Bible Institute
- 23. Eastwood Hills





Dec. 31 Missouri Quail Season  
 Jan. 15 Missouri Coon Season  
 Veterans Day  
 \*\*Arkansas State vs. Austin College, Conway, Ark.  
 \*University of Arkansas vs. Southern Methodist (Homecoming), Fayetteville, Ark.  
 \*University of Tulsa vs. North Texas State, Tulsa, Okla.  
 21 - Missouri Deer Season (Gun and Rifle)  
 \*\*Arkansas State vs. Henderson Conway, Ark.  
 \*Arkansas Tech vs. College of the Ozarks (Homecoming), Russellville, Ark.  
 30 - Jan. 1 Oklahoma Quail Season  
 23 - Jan. 1 Oklahoma Woodcock Season  
 24-27 Oklahoma Deer Season (Gun and Rifle)  
 24 Thanksgiving Day  
 25-30 Fishing at its Best  
 30 Missouri Bull Frog and Squirrel Seasons Close

#### DECEMBER - 1960

All Month - Showing of the Life of Christ "Pool of Siloam", Siloam Springs, Ark.  
 1-2 Fishing at its Best  
 1 Jan. 9 Arkansas Woodcock Season  
 1 Jan. 31 Oklahoma Fur Bearing Season  
 431 Noel "The Christmas City", Noel, Mo.  
 4 Jan. 1 Adoration Scene Lighting and Christmas Parade, Branson, Mo.  
 15 Jan. 15 Arkansas Snipe Season  
 20 Jan. 10 Arkansas Dove Season Reopens  
 21 First Day of Winter  
 25 Christmas Day  
 25-31 Fishing at its Best  
 31 Joplin Christmas Parade, (First Part of December), Joplin, Mo.  
 31 Four State Dairy Forum, Joplin, Mo. (First Part of December)

**NO CLOSED SEASON ON LAKE FISHING ANYWHERE IN THE OZARK PLAYGROUNDS**

Autumn in the Ozark Playgrounds means things to many people. Gaiety, festivals, fishing, hunting and special events. All are on the Ozark Autumn calendar.

To others the annual jaunt into the hills to see foliage color takes on an element of romance. They revel in the softness of the air . . . the breeze which mingles with the fragrance of the woods . . . the music of foxhounds on a still day . . . "just Ozarkin'."

When's the best time to come?

Early harbingers of Autumn come with the pleasant month of September. The natural coloring of leaf color crimsons the sumac, spreads over every shrub and tree until the climax is brought by a brilliant over-night multi-colored brilliance by a brisk frost. This date is a varying one—depending on the weather. Normally, from mid-October on there's plenty of color continuing well into November. Even then come those last Autumn days, the Indian summer.

#### LINGER UNTIL SPRING

More and more those who live in severe winter climates come to the Ozark Playgrounds in northwest Arkansas, southwest Missouri or northeast Oklahoma, for the Flaming Fall Revue and linger on through the winter to enjoy the first bright warmth of the Ozarks' early Spring. They find comfortable living at a practical cost in the Ozark communities or various resort areas, in which some all-year accommodations are available. They find that the Ozarks' winter "cold" is of short duration. The trip from and back to their northern home is an easy one.

At any season—the Ozark Playgrounds are open to you—reach—Yours to Enjoy!

# Don't miss THE OZARK PLAYGROUNDS

OVER 100  
 FUN-FILLED EVENTS  
 LISTED INSIDE

# **"OZARK PLAYGROUNDS"** **CALENDAR OF EVENTS** **— FUN FOR ALL —**

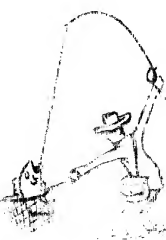
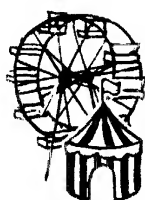
Each Saturday Nite  
Red Foley Show "Jubilee U. S. A."  
Jewel Theatre, Springfield, Mo.

No closed season on Bull Frogs  
and Rabbits in Oklahoma.

May 15-Jan. 1 Oklahoma Squirrel  
Season  
May 30-Feb. 28 Missouri Rabbit Season  
July 1-Nov. 30 Missouri Bull Frog Season  
Aug. 28-31 Fishing at its Best  
Aug. 28-Sept. 11 Les Gotcher Square  
Dance Institute, Eureka Springs,  
Ark.

## **SEPTEMBER - 1960**

1-4 Fishing at its Best  
1-Oct. 8 Arkansas Dove Season  
1-Oct. 10 Missouri Dove Season  
1-Oct. 20 Arkansas Rails and  
Gallinules Season  
1-Oct. 20 Missouri Rails and  
Gallinules Season  
1-Oct. 30 Oklahoma Dove Season  
1-Oct. 31 1880 Silver Dollar City,  
Branson, Mo.  
1-Nov. 30 Missouri Squirrel Season  
2-3 Frontier Frolics, Bull Shoals, Ark.  
3 Eighth Annual Cherokee National  
Holiday, Tahlequah, Okla.  
3-5 Clothesline Fair, Prairie Grove,  
Ark.  
5 Labor Day  
5 Labor Day Celebration, City  
Park, Van Buren, Ark.  
5-Oct. 15 Sat. and Sun. Old Mill Play-  
ers Theatre, presents "The Shep-  
herd of The Hills", Branson, Mo.  
7 Ozark FFA Fat Beef Show,  
Springfield, Mo.  
7-10 Heart of the Ozarks Fair, West  
Plains, Mo.  
8-9 Baxter County Fair, Mountain  
Home, Ark.  
10 Sidewalk Jamboree, Carthage,  
Mo.



For Map, Information on Places to Stay, Write the

**OZARK PLAYGROUNDS ASSOCIATION**  
**JOPLIN, MO.**

Gallinules Season  
14-17 Northwest Arkansas District Fair,  
Harrison, Ark.  
16 \*\*Arkansas Tech vs. Northeast  
Oklahoma, Russellville, Ark.  
16-17 Stone County Fair, Galena, Mo.  
16-17 Ozark County Jr. Fair,  
Gainesville, Mo.  
17 \*\*University of Tulsa vs. New  
Mexico State, Tulsa, Okla.  
17 Tri-County Jr. Livestock Show,  
Aurora, Mo.  
18-20 Joplin Jr. Beef Show, Joplin, Mo.  
20-23 Benton County Fair, Bentonville,  
Ark.  
22 First Day of Autumn  
22-24 Crawford County Fair, Mulberry,  
Ark.  
22-24 Marion County Fair, Yellville, Ark.  
23 Rosh Hashanah, Jewish New Year  
24 \*\*University of Arkansas vs. Uni-  
versity of Tulsa, Fayetteville, Ark.  
24 \*\*Arkansas State vs. University of  
Tennessee, Conway, Ark.  
26-Oct. 1 Arkansas & Oklahoma Live-  
stock Exposition and District Free  
Fair, Fort Smith, Ark.  
27-30 Fishing at its Best  
28-Oct. 1 Faulkner County Fair,  
Conway, Ark.  
28-Oct. 1 Legion Fall Festival, Webb  
City, Mo.  
28-Oct. 2 Northwest Ark. Horseback  
Cavalcade, Revilo Ranch, Eureka  
Springs, Ark.

## **OCTOBER - 1960**

— Oklahoma Duck Season (Date not  
set, check locally)  
— Oklahoma Geese Season (Date  
not set, check locally)  
— Missouri Geese Season (Date not  
set, check locally)  
1 Leaf Color Begins  
1 Yom Kippur  
1 \*\*University of Tulsa vs. Hardin-  
Simmons, Tulsa, Okla.  
1 \*\*Arkansas State vs. Ouachita Col-  
lege, Conway, Ark.  
1 \*\*SMS vs. Missouri Valley, Spring-  
field, Mo.  
1-4 Fishing at its Best  
1-7 Tulsa State Fair, Tulsa, Okla.  
1-30 Missouri Wilson Snipe Season



(Archery)  
5-8 Conway County Fair, Morrilton,  
Ark.  
7-8 Annual Turkey Calling Contest,  
Yellville, Ark.  
8 \*University of Tulsa vs. Oklahoma  
State, Tulsa, Okla.  
8 \*University of Arkansas vs. Baylor  
University (Dad's Day) Fayette-  
ville, Ark.  
8 \*\*Arkansas State vs. College of  
the Ozarks, Clarksville, Ark.  
8 \*\*SMS vs. St. Benedict's College,  
Springfield, Mo.  
8 \*\*Arkansas Tech vs. Southern  
State, Russellville, Ark.  
8-9 Annual Dahlia Show, Tulsa, Okla.  
10-31 Foliage Display at its Best  
12 Columbus Day  
14 \*Arkansas Tech vs. Hendrix Col-  
lege (Dad's Day), Russellville, Ark.  
15-22 Lake Norfolk Fishing Derby,  
Mountain Home, Ark.  
20-22 Ozark Folk Festival, Eureka  
Springs, Ark.  
21 \*Arkansas State vs. Arkansas  
Tech, Little Rock, Ark.  
21-22 Lake Norfolk Fall Festival,  
Mountain Home, Ark.  
21-23 Ozark Arts and Crafts Fair,  
War Eagle, Ark.  
22 \*\*SMS vs. Missouri Mines,  
Springfield, Mo.  
27-31 Fishing at its Best  
27-Nov. 13 Oklahoma Deer Season  
(Archery)  
31 Halloween  
31 All Souls Day  
31-Nov. 1 Ringling Brothers Circus,  
Tulsa, Okla.

## **NOVEMBER - 1960**

— Missouri Duck Season (Date not  
set, check locally)  
1-2 Fishing at its Best  
5 \*\*SMS vs. Northwest Missouri,  
Springfield, Mo.  
5 \*\*Arkansas Tech vs. Henderson  
State, Russellville, Ark.  
5 \*University of Tulsa vs. Wichita,  
Tulsa, Okla.  
8 Election Day  
10-25 Missouri Pheasant Season  
10-29 Missouri Deer Season Reopens



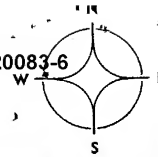
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SPRINGFIELD

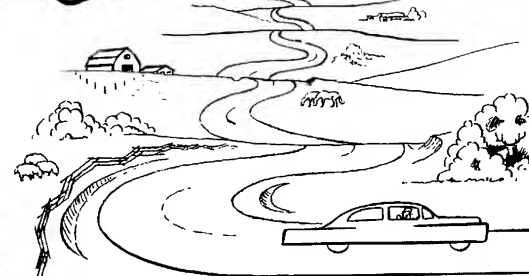
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#### No. 4—ROARING RIVER STATE PARK TOUR

On this interesting tour, you will go into the Roaring River State Park area where the wiley Bass can be found in abundance. Take highway 160 south from Springfield, to the 176 junction and on to Galena on the James River, originating point for Missouri's famous float-fishing trips. Go then to Cassville, being sure to make the loop down into the Roaring River State Park and Rainbow Trout Hatchery, in the heart of the Mark Twain National Forest! This beautiful river is accented by bluffs, water falls, and a lovely placid lake, where water sports are in abundance. For more beautiful scenery, the 76 route on to Anderson and through Neosho is full of scenic beauty. The little town of Neosho is nestled in the hills, and a special project of the Garden Club is to have blooming flowers in or near every establishment in the small city, resulting in one of the most charming little villages in the state of Missouri. The return trip on 60 into Springfield has many lovely farms and dairies typical of this dairy farming state; truly an interesting trip of approximately 243 miles.



A TURN  
ABOUT THE  
OZARKS  
FROM



FEATURING  
ONE DAY TRIPS  
FOR EDUCATION  
AND PLEASURE



Springfield, Missouri, offers comfortable living at a practical cost. There are first class hotels and motels (2500 rooms), many with shade trees and swimming pools, numerous modern apartment houses, some secluded and quiet, others near downtown or shopping areas. You can enjoy the finest in gracious dining, dancing, and recreation. There is compact downtown shopping, in addition to outlying centers. There are many cultural advantages to be enjoyed: Civic Symphony, Museums, Little Theatre, Radio and TV stations, "Jubilee, USA", starring Red Foley (weekly), theatres, night clubs, country clubs, golf courses (some lighted), swimming pools, 690 acres of parks, and an abundance of churches of all faiths and creeds.

Springfield is the hub of Highways 66, 65, 60, 13, 160, and 166; has 2 railroads, 3 airlines, and 9 buslines.

Whether your vacation is a few days or several weeks, you can find your choice of recreational facilities in or near Springfield, Missouri, the heart of the Ozarks! Won't you let us help in planning your Ozarks vacation?

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SPRINGFIELD  
CHAMBER OF COMMERCE

Walnut at Jefferson

Phone UN 2-5568

1

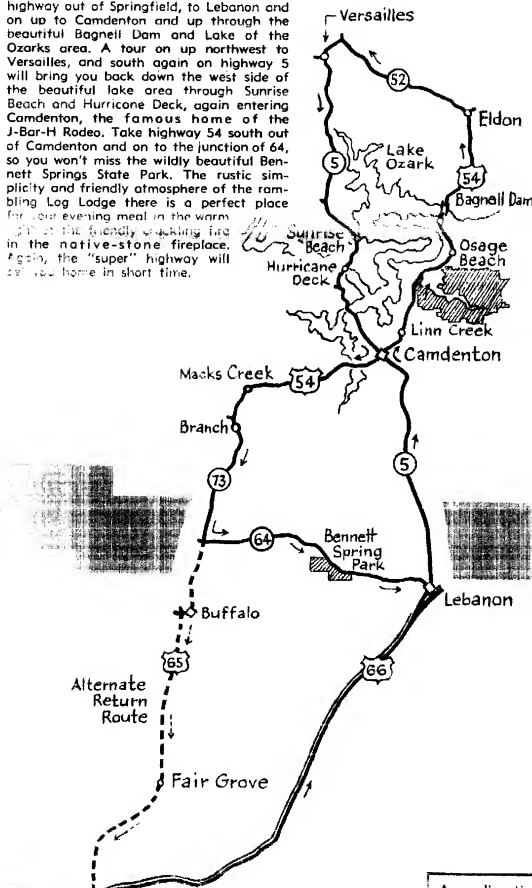
## SPRINGFIELD

Springfield is the "Hub" of the Middle West. From this "All America" city, you can reach most any point of interest in the Ozarks region within a day's drive. Highways are excellent, accommodations are reasonable. You can make a profit of your vacation, and much beautiful scenery, and still be back at your starting point by bed-time.

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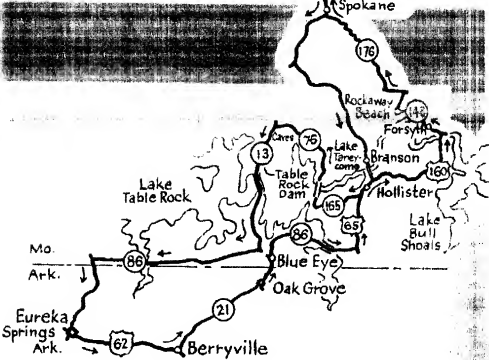
## No. 2—LAKE OF THE OZARKS TOUR

For this very interesting tour, one needs to get up "before breakfast" for there's so much to see and enjoy, on this tour of approximately 275 miles. Take the "super" highway out of Springfield, to Lebanon and on up to Camdenton and up through the beautiful Bagnell Dam and Lake of the Ozarks area. A tour on up northwest to Versailles, and south again on highway 5 will bring you back down the west side of the beautiful lake area through Sunrise Beach and Hurricane Deck, again entering Camdenton, the famous home of the J-Bar-H Rodeo. Take highway 54 south out of Camdenton and on to the junction of 64, so you won't miss the wildly beautiful Bennett Springs State Park. The rustic simplicity and friendly atmosphere of the rambling Log Lodge there is a perfect place for our evening meal in the warm glow of the friendly crackling fire in the native-stone fireplace. Again, the "super" highway will bring you home in short time.

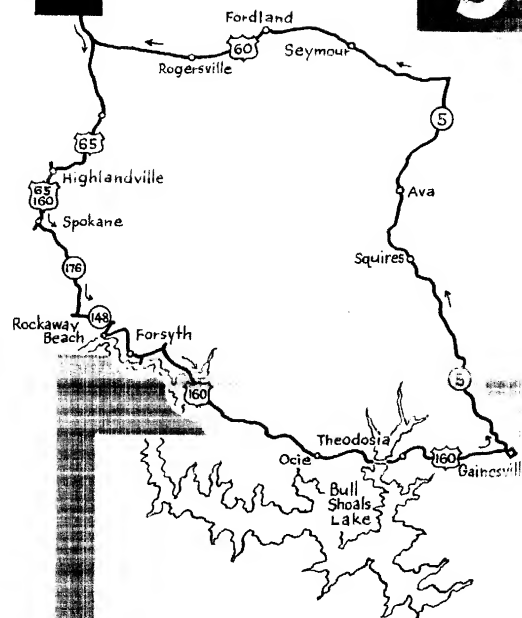


## No. 1—TABLE ROCK AND TANEYCOMO LAKES TOUR

Take a tour through the scenic Shepherd of the Hills country, Table Rock, and Taneycomo Lakes region, and the "Little Switzerland" of the Ozarks-Eureka Springs, Arkansas. The winding roads through the mountains and valleys are packed with scenic beauty. Take highway 160 south out of Springfield down to the lovely lake town of Branson, Missouri. Follow through to the Table Rock Dam and Marvel Cave area and on down into Arkansas. Sightseeing in Eureka Springs, built on the side of a tall Ozark Mountain, is well worth the short time needed for this tour, and you'll be inspired by the tall pines and beautiful mountains in that area. From Eureka Springs, come back up through the picturesque "Old English Village" of Hollister, Missouri, and on up to Forsyth for more mountain-lake scenery. Rivers, dams, bridges, mountains, and bluffs all blend to make this a very memorable tour, and you're home before bed-time, too, after a trip of approximately 179 miles.



## SPRINGFIELD



## No. 3—BULL SHOALS LAKE TOUR

On this interesting and picturesque tour you will see a great deal of the Table Rock, Taneycomo, and Bull Shoals lakes area, all in just under 200 miles. Take highway 65 south from Springfield through Highlandville and Spokane to the scenic short-cut (176) to Rockaway Beach, then on over through the hill-top town of Forsyth, overlooking Powersite Dam and Lake Taneycomo. Continue on to Theodosia, and the rugged Bull Shoals Lake region for unsurpassed beauty. At Gainesville, turn back northwest and on through Ava, and Seymour, on through rolling terrain into the city again on highway 60. A variety of land area and terrain is the charm of this tour.

Any direction out of Springfield will lead to almost breath-taking beauty and many interesting recreational facilities. Whatever your vacation time-limit, your "home-base" you can cover a lot of territory, do a lot of sightseeing, and partake in your heart's desire of recreation.

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SPRINGFIELD

# CHAMBER OF COMMERCE ANNUAL MEETING AND SALUTE TO KRAFT



## *The Speaker*

MR. J. CLYDE LOFTIS

PRESIDENT KRAFT FOODS, INC. PLAYED  
IMPORTANT ROLE IN SELECTING SPRING-  
FIELD AS THE SITE FOR THE PRESENT  
KRAFT PLANT

*HOLIDAY INN — APRIL 13 — 6:30 P.M.*

## *Entertainment*

### THE PITCHKERS

NATIONALLY KNOWN BARBERSHOP QUAR-  
TET. 1959 INTERNATIONAL CHAMPIONS.  
GUEST ARTISTS ON KRAFT MUSIC HALL IN  
FALL OF 1959.



YOU ARE INVITED TO MAKE RESERVATIONS FOR YOURSELF - WIFE - PARTNER - EM-  
PLOYEES. TICKETS \$4.00 EACH. ONLY 475 RESERVATIONS AVAILABLE ON FIRST  
COME-FIRST SERVED BASIS. RETURN TICKET FORM WITH YOUR CHECK. TICKETS  
WILL BE MAILED TO YOU.

## SPRINGFIELD CHAMBER OF COMMERCE

TOM BAIRD, Chairman

### TICKET RESERVATION FORM

Please — No Telephone Reservations

Payment must accompany order

No refunds after 5:00 p.m., April 11.

Tickets will be mailed upon receipt of payment.

Name \_\_\_\_\_

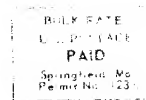
Organization \_\_\_\_\_

Address \_\_\_\_\_

Number of tickets \_\_\_\_\_

Our Check is enclosed in the amount of \$ \_\_\_\_\_

MAIL TO CHAMBER OF COMMERCE P. O. BOX 1036



*Important . . . .*

*Here is your ticket reservation form  
for the Annual Banquet.*

BY RETURN MAIL!